

www.interregmeuserhine.eu

Interreg Meuse-Rhine (NL-BE-DE) supports cross-border cooperation in the border triangle of the Netherlands, Belgium, and Germany with EU funding to foster social and economic cohesion. With a €125 million budget for 2021-2027, it aims to create a smarter, greener and more social region with better Interreg governance through innovative projects across borders.

**EU - contribution**

€ 2.283.626,21

Regional cofinancing

€ 548.039,95

Contribution project partners

€ 1.735.586,26

Roman history comes to life in the Meuse Rhine region

Between 2025 and 2027, thirteen partners from Belgium, the Netherlands and Germany will join forces in VIA VIA: a cross-border project that brings Roman heritage in the Meuse Rhine region to life. Visitors will embark on a unique journey past nine Roman sites spread across Maastricht, Tongeren, Tienen, Voerendaal, Jülich and Aachen, among other places. Museums such as the Gallo-Roman Museum, Museum Zitadelle and Centre Céramique are also involved, as are the universities of Utrecht and Liège.

VIA VIA stimulates entrepreneurship by involving local entrepreneurs. They translate the Roman stories into regional products, handmade souvenirs and culinary experiences. This creates economic opportunities and allows history to be experienced in a contemporary way.

Our partners**Heerlen****Centre Céramique****voerendaal****VIA**ERLEBNISRAUM
RÖMERSTRASSE**Our co-financers**

Ministerium für Wirtschaft, Innovation,
Digitalisierung und Energie
des Landes Nordrhein-Westfalen

